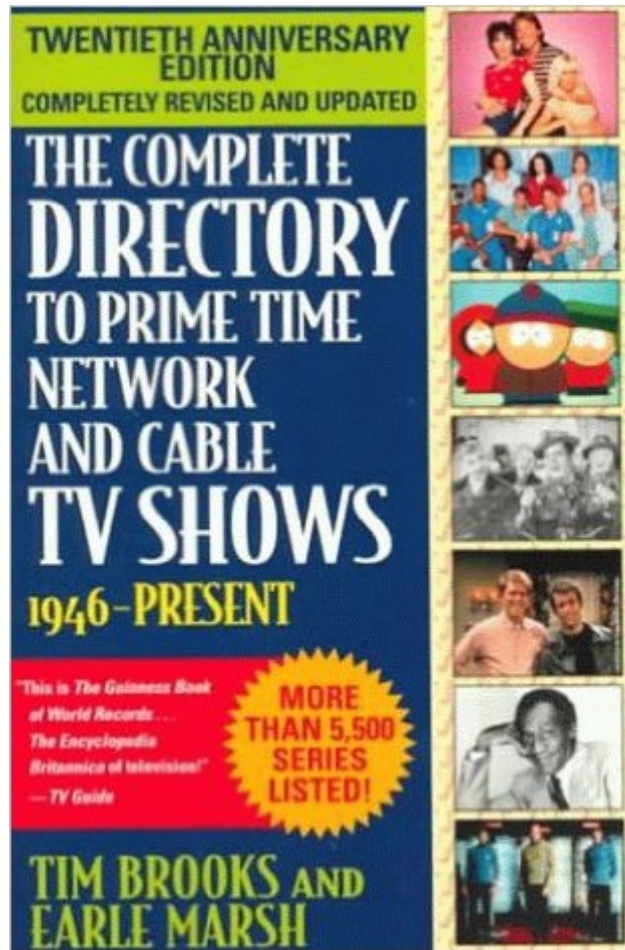


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The Complete Directory To Prime Time Network And Cable TV Shows, Seventh Edition



Synopsis

AMERICA'S #1 BESTSELLING TELEVISION BOOK--NOW REVISED AND UPDATED!The biggest and best television reference ever published, this is the guide you'll turn to again and again for information on every nighttime network series ever telecast and all the top syndicated and cable series! From The Ed Sullivan Show, The Honeymooners, and Happy Days to Party of Five, The X-Files, and Dharma & Greg, this comprehensive directory lists every program alphabetically and includes the complete broadcast history, cast list, and plot summary, along with exciting behind-the-scene stories about the shows and stars.EXTENSIVE ORIGINAL CABLE COVERAGE with more than XXX entries, from Larry King Live to Talk Soup and South Park.MORE THAN 350 NEW NETWORK AND SYNDICATED SERIES, including Ally McBeal, The Practice, Will & Grace, and Sports Night.UPDATED LISTINGS OF CONTINUING SHOWS, including Frasier, The Simpsons, and 60 Minutes.BRAND-NEW APPENDIX listing network Web addresses.SPECIAL FEATURES!- Annual program schedules at a glance for the past fifty-three years - Top-rated shows of each season - Emmy Award winners - Longest running series - Spinoff series - Theme songs - Fascinating history of the "Seven Eras" of TV programming - More than fifty entries for the leading cable networks - And much, much more!

Book Information

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Customer Reviews

Brooks and Marsh have compiled what is far and away the best reference book for prime time television. Each entry includes the genre, the dates of first and last broadcast, the broadcast history

of the show as to times and days of the week, and the cast members (hosts or regulars for reality programming). Then there is a description of the program, the length of which depends on how long that particular program aired. Clearly, the basics are covered in this compilation. My guess is that sooner or later they are going to have to come out with a CD-Rom edition or they are going to have to do two volumes. The other strengths of this volume are the introductory essay "A Short History of Network Television" and the Appendixes which provide Prime Time Schedules, Emmy Award Winners, Top-Rated Programs by Season, Longest-Running Series, The Top 100 Series of All Time, Prime Time Series Reunion Telecasts, Series Airing in Prime Time on More Than One Network, Prime Time Spinoffs, Prime Time Series Based on Movies, Prime Time Network TV Series that Also Aired on Network Radio, and Hit Theme Songs from Series. The Index of Personalities and Performers allows you to track your favorites from series to series throughout the history of the tube. In regards to their introductory examination of the trends in programming that have created specific eras in prime time, I would argue that Brooks and Marsh jumped the gun a little bit on characterizing the 1990s as the Ear of Choice. Certainly that is where we are now, but for the first part of that decade I think that network programming was dominated by female oriented programs. The Nielsen Top 10 included "Roseanne," "Murphy Brown," "The Golden Girls," "Designing Women," "Murder, She Wrote," and "Grace Under Fire" at some point during that period.

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